

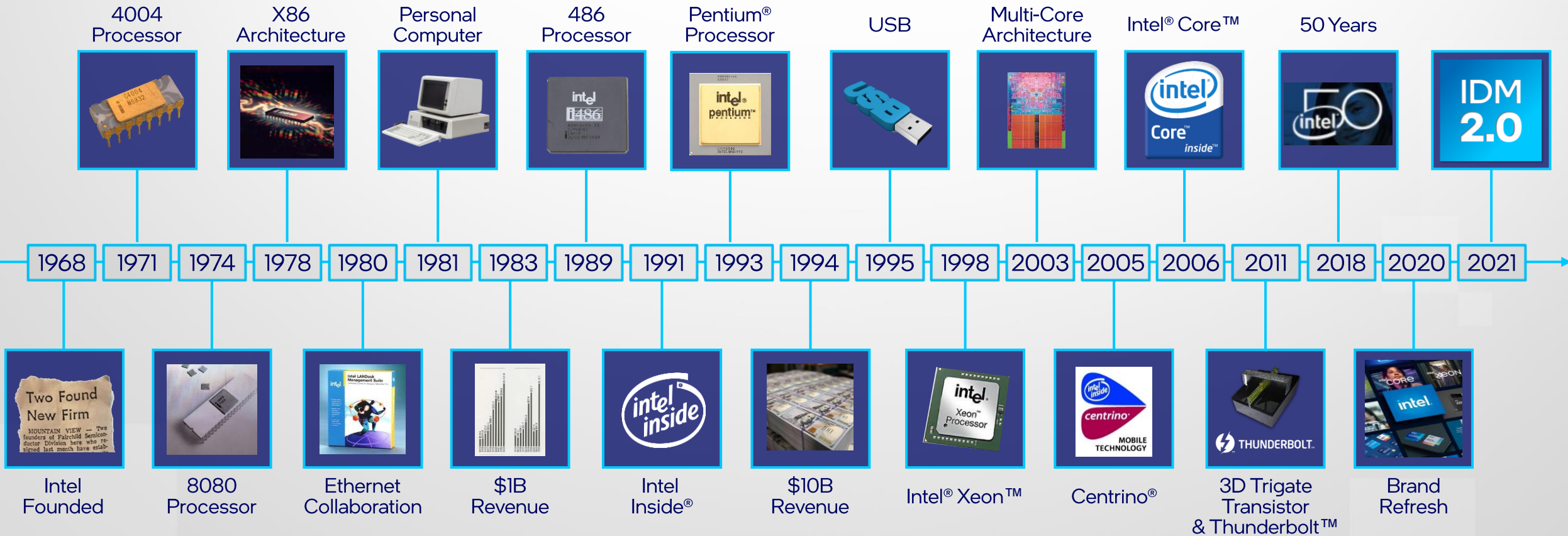
Corporate Overview Deck

Intel

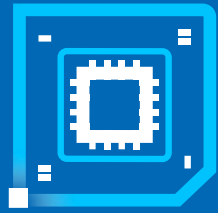
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Intel Journey



The Entire World is Becoming Digital



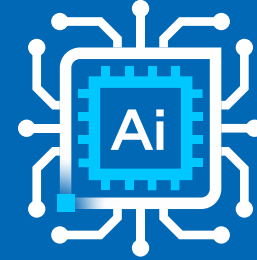
Ubiquitous
Compute



Pervasive
Connectivity



Cloud to
Edge Infrastructure



Artificial
Intelligence

Semiconductors are the underlying technology
empowering developers and powering our customers' innovations

How We Win

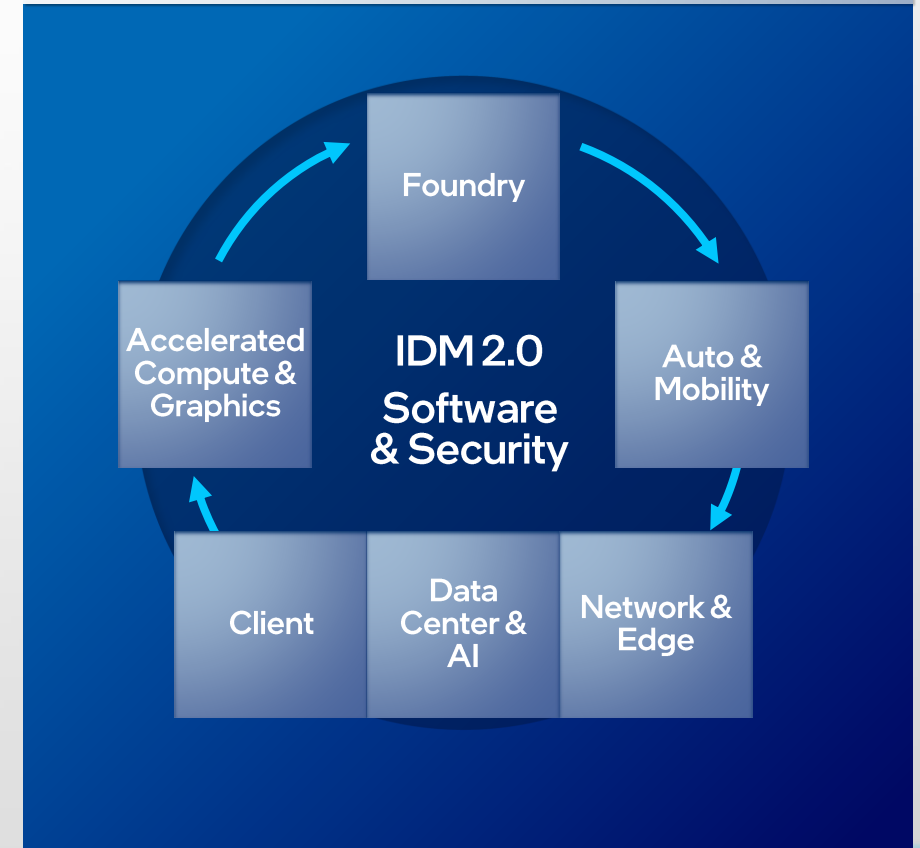
Our Beliefs

- 1 We are in an era of sustained, long-term demand
- 2 The insatiable need for compute drives the value of Moore's Law
- 3 Open ecosystems unleash innovation and democratize compute
- 4 The world needs more balanced and resilient supply chains

Our Strategy

- Deliver leadership products...
- ...Anchored on open and secure platforms
- ...Powered by sustainable manufacturing at scale
- ...Supercharged by our people and culture

Our Execution

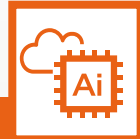


Product Leadership



Client Computing

Make PCs indispensable for work, play, learning, creating and collaborating with a vibrant ecosystem of innovation



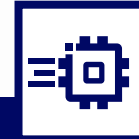
Datacenter & AI

Develop the best cloud and data center solutions for diverse customer workloads with leadership in AI



Network & Edge

Provide cloud to intelligent edge network infrastructure by delivering 5/6G, Edge-AI, NIC/Switch, SiPh and Software disruptions at scale



Accelerated Computing Systems & Graphics

Become the No. 1 provider of accelerated compute through graphics, GPU and HPC – first to Zettascale



Mobileye

Be the leading provider of autonomous vehicle technology



Foundry Services

Become the No. 2 foundry provider this decade

Our Scale



Business

\$79 billion
total revenue
in 2021

121 thousand
employees work
in 53 countries

\$15.2 billion
invested in r&d
in 2021



Manufacturing

10 billion
transistors produced
every second

100 million
transistors are packed in
each mm² of a chip

\$18.7 billion
in capital investments
in 2021



Supply Chain

\$1.4 billion
annual spending with
diverse-owned
businesses in 2021

900+
supplier audits
in the past six years

#1
responsible minerals
ranking
for past six years



Community

\$9.5 million
Invested in 60+
Intel RISE Technology
Initiative programs

18+ million hours
of volunteer service
since 1995

30+ years
of positive impact
through intel foundation



Sustainability

94 percent
of non-hazardous
waste recycled

9.3 billion
gallons of water
conserved in 2021

80 percent
of our global power
was green power
in 2021

¹From the Responsible Sourcing Network



Thomas Neubert

GM @ Datacenter and AI Cloud Execution and Strategy Group
Founder/Evangelist Transatlantic AI eXchange

<http://www.linkedin.com/in/tneubert>

A graphic consisting of several overlapping squares in yellow, light blue, and dark blue, positioned to the left of the Intel logo.

intel®

Life is short – live every day You only have one Life – make the most out of it



What We Do – The Mission of Transatlantic AI eXchange

The Transatlantic AI eXchange is a platform that aims at accelerating and expanding the global economic, social and academic leadership of the US and Germany in the human-machine economy.

Through webinars, workshops, conferences and one-to-one coachings, the Transatlantic AI eXchange fosters exchange on AI and creates the grounds for entrepreneurs, researchers, investors and policymakers to build long-term partnerships. Thereby, the Transatlantic AI eXchange supports the ambitions of the German government's \$6 billion "AI made in Germany" strategy and the US calls for "techno-democracies" to join forces globally.


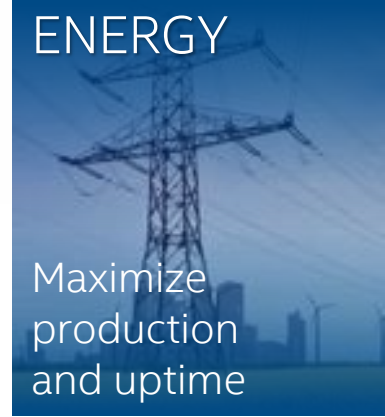

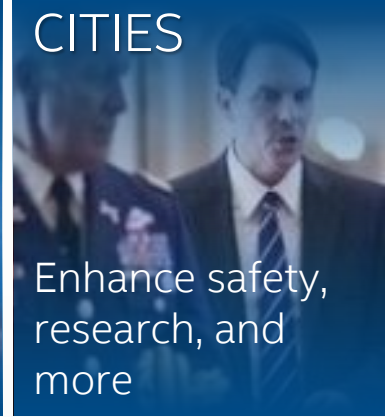

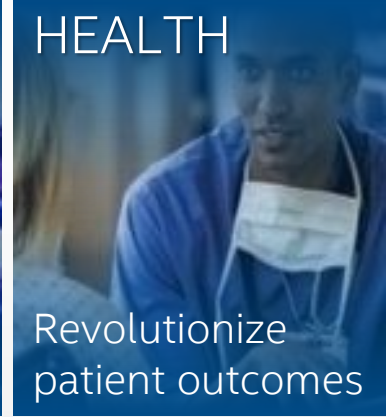

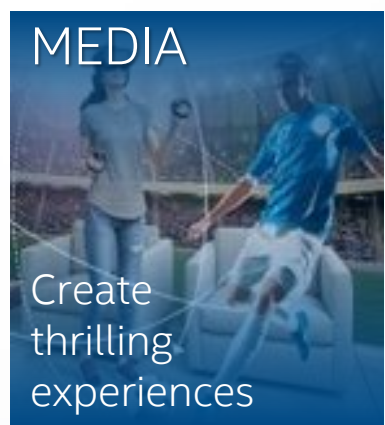
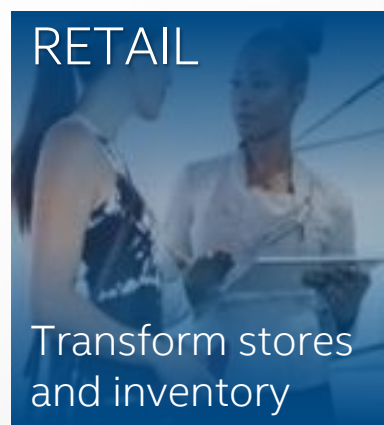
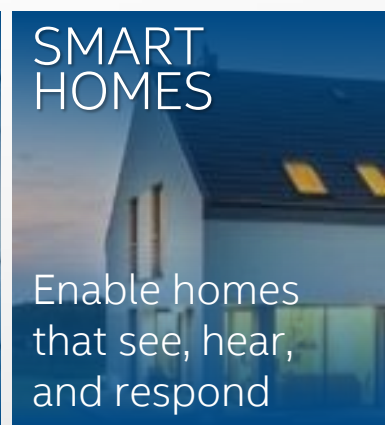
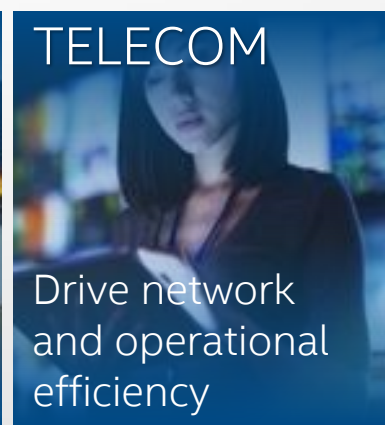



Passion around EVANGELIZING – BUILDING – CONNECTING

What REALLY MATTERS

- Know who you are and what you want
- Follow your passion
- The sky is the limit – believe in yourself
- Do your homework – look at the facts/data
- Things are never easy – push the limit
- Get comfortable to be uncomfortable; Growth happens at the edge of **your comfort zone**
- Never, never, never give up (Winston Churchill)
- Be always true to yourself, live by your values and give back

Innovation at Intel - AI is Changing Industries

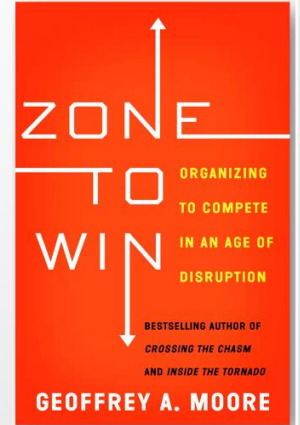
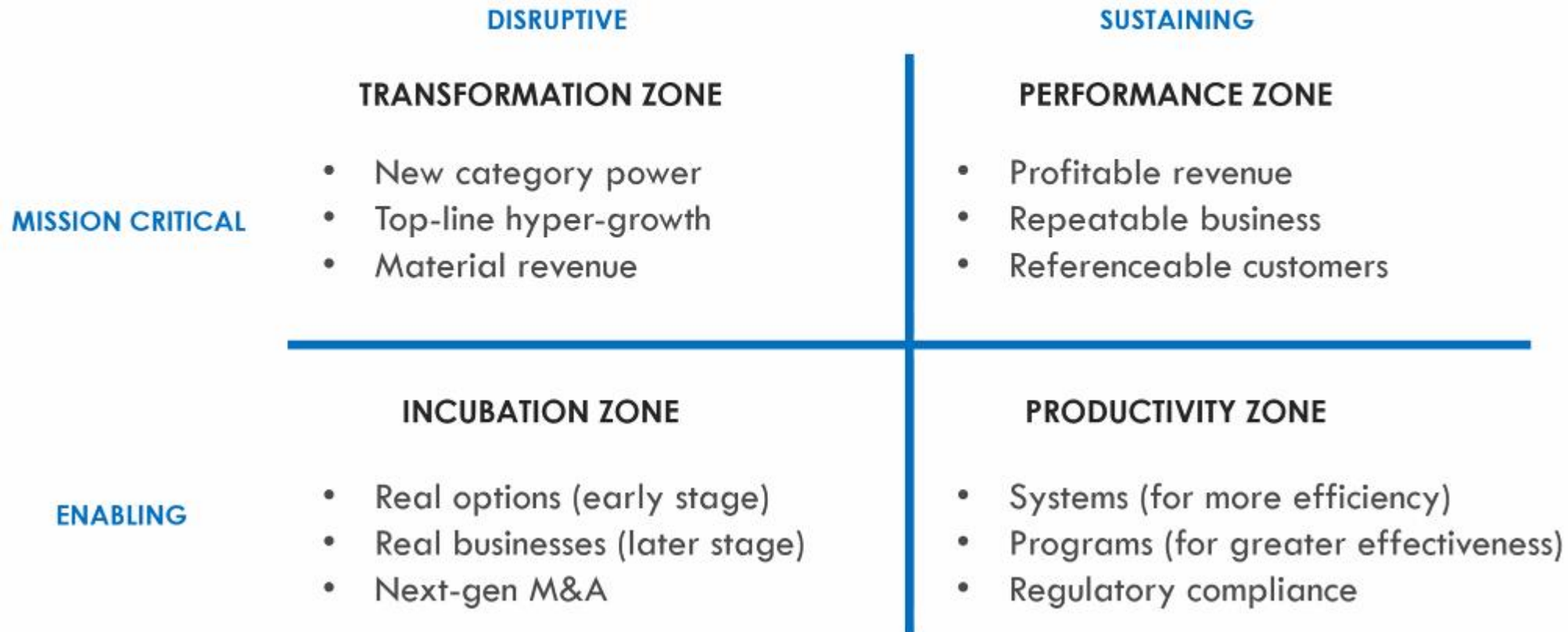
 <p>EMERGENCY RESPONSE</p> <p>Real-time emergency and crime response</p>	 <p>ENERGY</p> <p>Maximize production and uptime</p>	 <p>EDUCATION</p> <p>Transform the learning experience</p>	 <p>CITIES</p> <p>Enhance safety, research, and more</p>	 <p>FINANCE</p> <p>Turn data into valuable intelligence</p>	 <p>HEALTH</p> <p>Revolutionize patient outcomes</p>
 <p>INDUSTRIAL</p> <p>Empower truly intelligent Industry 4.0</p>	 <p>MEDIA</p> <p>Create thrilling experiences</p>	 <p>RETAIL</p> <p>Transform stores and inventory</p>	 <p>SMART HOMES</p> <p>Enable homes that see, hear, and respond</p>	 <p>TELECOM</p> <p>Drive network and operational efficiency</p>	 <p>SMART CITIES</p> <p>Efficient and robust traffic systems</p>



Fostering Innovation within global Corporations

Return on Investment

What the Enterprise is Buying from Your Zone



2022 Awards

Coaching - Access to Network



Price 1 : \$1000 (towards traveling to Silicon Valley or Hamburg)
6 hours of mentoring by TAIX experts

Price 2 : \$500 (towards traveling to Silicon Valley or Hamburg)
4 hours of mentoring by TAIX experts

Price 3: 4 hours of mentoring by TAIX experts (virtual)

Requirements: Attending 2+ of the 2022 TAIX events (1 hour) and FOLLOW us on LinkedIn

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Transatlantic AI eXchange - 2022

Transatlantic AI eXchange
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Transatlantic AI eXchange is hosting "Cloud, AI and Transatlantic Data Spaces. Value and Opportunity for Europe's Cloud Initiative?" Would you like to attend?
...see more

Online Event | Transatlantic AI

Cloud, AI and Transatlantic Data Spaces. Value and Opportunity for Europe's Cloud Initiative?

Guest Speakers:
Thomas Neubert, Intel USA
Marco Alexander Breit, German Federal Ministry of Economic Affairs
Robin Roehm, Apheris
Dr. Markus Leberecht, Intel Germany
Jonas Andrusis, Aleph Alpha
Joachim Hertzberg, Univ. Osnabrück and DFKI

Tue, Jan 25, 10:00 AM - 11:00 AM PST
Cloud, AI and Transatlantic Data Spaces. Value and Opportunity for Europe?

View event

TAIX January '22
EU Cloud Initiative

Video online/free

AI enabled videos

90+ attendees

Online Event | Startup Network Europe | Transatlantic AI eXchange

The European AI Conference 2022
Connecting American and European AI Experts

Panel: AI Leaders in Europe & the USA
Guest Speakers
Oliver Schramm, Consul General of Germany in San Francisco
Wolger Hoos, CLAIRE, RWTH Aachen University, Leiden University
Jayant Narayan, The World Economic Forum

Hosted by
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EU AI Conference
March 22

1200+ "attendees"

Online Event | Startup Network Europe | Transatlantic AI eXchange

The European AI Conference 2022
Connecting American and European AI Experts

Panel: VCs in Europe & the USA
Guest Speakers
Andreas Unsold, UVC Partners
Samir Kumar, M12 Microsoft Ventures
Rashmi Gopinath, B-Capital

Hosted by
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Online Event | Startup Network Europe | Transatlantic AI eXchange

The European AI Conference 2022
Connecting American and European AI Experts

Panel: Incubators/Angel Investors
Guest Speakers
Benjamin Joffe, SOSV - Paris
Dr. Rasmus Røthe, Merantix, KI-Bundesverband

Hosted by
Our Sponsors

Online Event | Startup Network Europe | Transatlantic AI eXchange

The European AI Conference 2022
Connecting American and European AI Experts

Panel: Startup & Scaleup Founders
Guest Speakers
Ragnar Kruse, AI FUND, AI-HAMBURG, AI Invest
George François, Massive Analytics
Raluca Crisan, ETIQ
Deva Senevirathne, Sonrai Analytics
Ali Albaraz, INKITE

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Gaia-X in der Unternehmerdiskussion: Tolle Vision, wann kommt die Realität?

By Silke Helm, Silke Helm
February 2, 2022

Wie steht es um das Projekt einer europäischen Cloud, Gaia-X? Geht die Initiative inzwischen über einen politischen Think-Tank hinaus, und wie stehen beteiligte Unternehmer zu dem Projekt? Inwieweit werden Ihre Anliegen und Bedürfnisse im bestehenden Rahmen berücksichtigt? Gaia-X könnte ein Goldstandard für internationale Datenbeziehungen werden - scheint aber gleichzeitig nicht richtig durchstarten zu können. Die beiden Pole zwischen Vision und Realität diskutierte jüngst die deutsch-amerikanische Gesprächsrunde Transatlantic AI eXchange in der Ausgabe vom 25. Januar 2022. Gerade die teilweise umstrittenen internationalen Partnerschaften der Initiative waren ein Thema, aber auch die Frage, wie realistisch eine konkrete Implementierung und hervorragende Ergebnisse aus Gaia-X heraus zuzeit sind.

Am virtuellen Runden Tisch trafen Vertreter aus Politik, Wirtschaft und KI-Forschung zusammen, die am Gaia-X-Projekt beteiligt sind: Marco Alexander Breit (Leiter des Arbeitsstab Künstliche Intelligenz und Digitale Technologien im Bundesministerium für Wirtschaft und Klimaschutz), Dr. Markus Leberecht (Manager in der Cloudsparte bei Intel Deutschland), Robin Röhm (CEO Apheris) und Jonas Andrusis (CEO Aleph Alpha). Alle vier brachten teils komplementäre, teils kontroverse Standpunkte ein. Thomas Neubert von Intel USA, der das transatlantische Gesprächsformat mitbegründet hatte, moderierte den englischsprachigen Austausch und steuerte durch seine Fragen eine amerikanische, gelegentlich provokante Perspektive bei.

"Cloud, AI and Transatlantic Data Spaces. Value and Opportunity for Europe's Cloud Initiative?"

Transatlantic AI eXchange: Thomas Neubert (Intel USA) eröffnete am 25.01.2022 das Unternehmer-Panel zu Gaia-X (Abb. 1). (Bild: Transatlantic AI eXchange)

Heise Verlag GaiaX
event coverage



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